

**Curriculum Guide
Major: General Business (B.B.A.)
2012-2013**

First Year				Second Year			
Semester 1		Semester 2		Semester 1		Semester 2	
Core 10: ENGL 1301	3 hrs.	ENGL 1302* or 2311*	3 hrs.	ACCT 2301	3 hrs.	ACCT 2302*	3 hrs.
Core 20: MATH 1324*	3 hrs.	MATH 1325*	3 hrs.	CIDM 2342*	3 hrs.	CIDM 3330*	3 hrs.
Core 80: ECON 2301 or 2302	3 hrs.	ECON 2301 or 2302	3 hrs.	Core 40: Humanities ^C	3 hrs.	FIN 3320*	3 hrs.
Core 11: COMM 1321 or 1315	3 hrs.	Core 60: History ^C	3 hrs.	Core 60: History ^C	3 hrs.	MGT 3330	3 hrs.
Core 90: BUSI 1304, CIDM 1301, 1315, 2345, or FIN 1307	3 hrs.	Core 70: Political Science ^C	3 hrs.	Core 70: Political Science ^C	3 hrs.	MKT 3340	3 hrs.
	15 hrs.		15 hrs.		15 hrs.		15 hrs.
Third Year				Fourth Year			
Semester 1		Semester 2		Semester 1		Semester 2	
Area #1, Course #1 ²	3 hrs.	Area #1, Course #2 ²	3 hrs.	MGT 4315* or Free Elect.	3 hrs.	MGT 4315* or Free Elect.	3 hrs.
Area #2, Course #1 ²	3 hrs.	Area #3, Course #1 ²	3 hrs.	Area #2, Course #2 ²	3 hrs.	Area #1, Course #3 ²	3 hrs.
MGT 4311*	3 hrs.	BUSI 3319*	3 hrs.	Area #3, Course #2 ²	3 hrs.	Area #2, Course #3 ²	3 hrs.
BUSI 3312*	3 hrs.	Adv. Eco. or COB Writing Core ¹	3 hrs.	Adv. Eco. or COB Writing Core ¹	3 hrs.	Area #3, Course #3 ²	3 hrs.
Core 30: Lab Science ^C	3 hrs.	Core 30: Lab Science ^C	3 hrs.	Core 50: Arts ^C	3 hrs.	Free Elective	3 hrs.
	15 hrs.		15 hrs.		15 hrs.		15 hrs.
						Total degree hours must =120	

* Indicates prerequisites.

^C See catalog for options.

^F Fall only

^S Spring only

NOTE: Course scheduling/rotation notes are not definitive and should be used for general planning purposes only. A number of factors can influence when courses are offered. Students should always seek the advice of their academic advisor before scheduling classes.

PRE-BUSINESS:

Students must complete these courses with a grade of "C" or better before declaring a Business major: ENGL 1301; MATH 1324 and 1325; COMM 1321 or ENGL 1302; ECON 2301 and 2302; CIDM 1315 or equivalent; ACCT 2301.

PREREQUISITE NOTES:

ACCT 2302: ACCT 2301.

BUSI 3312: junior standing.

BUSI 3319: MGT 3330 and MKT 3340; junior standing.

CIDM 2342: MATH 1325 or consent of instructor.

CIDM 3330: CIDM 2342 or concurrent enrollment.

ECON Advanced Elective: ECON 2301 and ECON 2302.

ENGL 1302/2311: ENGL 1301.

FIN 3320: ACCT 2301, 2302 or concurrent enrollment, and CIDM 2342 or concurrent enrollment.

MATH 1324: MATH 0303 or score of 85 or higher on Accuplacer Elementary Level Algebra.

MATH 1325: MATH 1324 (or 1314 if student already has credit).

MGT 4311: junior standing.

MGT 4315: FIN 3320, MGT 3330, MKT 3340, and senior standing.

ADDITIONAL NOTES:

¹**COB Writing Core:** Choose one course from: BUSI 1304 (prerequisite: ENGL 1302/2311); BUSI/MGT 4380; CIDM 3320; ECON 4342 (prerequisites are ECON 2301 and 2302); FIN 3350 (prerequisite is FIN 3320), 4320 (prerequisite is FIN 3320), 4321 (prerequisite is FIN 4320); MGT 3335 (prerequisite is junior standing). Major requirements will not count for the Writing Component.

²**Areas of Specialization:** 9 hours from each of three subjects selected from: ACCT, CIDM, ECON, FIN, MGT, MKT (to total 27 hours, of which at least 21 must be upper level).